

African Youth Adaptation Solutions Eligibility and Selection Criteria

#	Parameter	Eligibility criteria	Evaluation criteria
1	Age	Is the entrepreneur between the ages of 15 – 35?	<ul style="list-style-type: none"> ● Business or market potential: Has the applicant identified sufficient market opportunities for the business to grow. Is the strategy to seize these opportunities well-articulated? ● Innovation and technological potential: Is the business idea relatively new or unique? is the proposed business model innovative and scalable? ● Operations: Is the business idea feasible? How well is the model articulated? ● Job creation and social impact: Does the business idea have enough potential to create decent and sustainable jobs? Does the business recognize gender equality and fair working conditions? Does the business promote the resilience of marginalized communities? ● Viability: Is the business idea financially viable and does it have a realistic prospect of earning a significant share of its income through trade? ● Management capacity: Does the applicant have the relevant skills to manage the business? Do they have a specialized skill required to sustain the business? ● Environmental sustainability: Does the business idea adopt sustainable solutions toward the environment and set up mechanisms to reduce any negative impact it could have e.g. pollution, greenhouse gas emission, degradation of natural resources, water utilization and conservation? ● Geographical Location: While this may not be a critical factor, it will be important to consider the geographical location of the respective participants to capture the “face of Africa”. Location will be zoned as
2	Governance	Is the business legally registered to operate in Africa?	
3	Revenue	Has the business generated revenues over a period of two years?	
4	Strategy	Does the business have a well thought out, future oriented and adaptation focused workable business plan?	
4	Impact	Does the business demonstrate a direct impact on: <ul style="list-style-type: none"> • Livelihoods; • Food security; • Water supply; • Health; • Security; and • Economic growth? 	

			<p>Northern Africa, Southern Africa, Western Africa, Eastern Africa and Central Africa.</p> <ul style="list-style-type: none">• Gender: At a minimum 50% of the 20 shortlisted enterprises should be female.
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